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The iBIO Entrepreneurship Center along with PROPEL invite its clients to access these well sought after reports on Drug Discovery, Healthcare, and Pharmaceutical Outsourcing. These categories are then grouped into 10 different sub-categories and each report varies in length. Access will only be available for a limited time. To take advantage of this opportunity [visit the Business Insights website](#) to review summaries of each report and determine which one is right for you, **then contact Josette Jones, iBIO Operations Manager, at 312.422.1111x6 or jjones@ibio.org to receive the full report.**

Drug Discovery

- The Future of RNAi Therapeutics: Drug Pipelines and Prospects
- Innovative Strategies and Models for R&D Success
- The Emerging Role of Postmarketing Clinical Research
- Innovative Clinical Trial Design and Management
- The Convergence of Biomarkers and Diagnostics: Therapy area analyses, key products and future trends
- Innovations in Bioinformatics: Emerging tools for drug discovery and development
- Nanotechnology: Revolutionizing R&D to develop smarter therapeutics and diagnostics
- Translational Medicine in Biopharmaceutical R&D
- Drug Development Opportunities in China
- Immunomodulators: Therapeutic Needs, Pipelines & Prospects
- Outlook for RNAi, 2007: siRNA and miRNA in biology, diagnostics and therapeutics
- Next Generation Protein Engineering and Drug Design
- Biopartnering Strategies: Maximizing returns from biotechnology deal-making
- Winning R&D Productivity Strategies
- Commercial Opportunities from Biomarkers
- Opportunities in Stem Cell Research
- Predictive ADME and Toxicology Strategies
- The Emerging Drug Targets Outlook
- The Future of Systems Biology: Emerging technologies and their impact on drug discovery...
- The Future of Array Technologies
- Lead Optimization Strategies
- The Outlook For RNAi: Accelerating drug discovery....
- Emerging Drug Discovery Technologies





Healthcare Reports

Biotech R&D

- Delivery Mechanisms for Large Molecule Drugs
- Leading Drug Delivery Companies and Technologies
- The Fastest Growing Biotechnology Companies: Growth strategies, comparative analyses and company profiles
- Impact of Pharmacogenomics on Public Healthcare Policy
- The Future of Biosimilars: Key opportunities & emerging therapies
- The Biotechnology Market Outlook
- The Top 10 Biotechnology Companies
- Emerging Drug Discovery Technologies
- The Future of Personalized Medicine
- Pharmaceutical and Biotech Growth Strategies: Future drivers and opportunities
- Winning Pharmaceutical R&D Strategies
- The Pharmacoeconomics Outlook: Turning value-for-money requirements into a competitive advantage
- The Therapeutic Proteins Outlook To 2007
- Winning Drug Delivery Strategies: Maximizing product performance through new technologies
- The Outlook For The Biotech Sector In The Post-Genomic Era
- Pharmaceutical R&D Outsourcing Strategies: An analysis of market drivers and resistors to 2010
- Next Generation Drugs: Acceleration Through Innovation
- The Genomics Outlook To 2005: Transforming pharmaceutical and diagnostic markets
- Opportunities in R&D 2001
- The Drug Delivery Outlook 2001
- The Drug Discovery Outlook: Drivers of innovation in the 21st Century
- The Pharmacogenomics Outlook
- Integrating Genomics: The Next Generation
- The Drug Delivery Outlook to 2005

Strategy

SALES AND MARKETING

- The Promotional Landscape in US and Europe
- Launching Combination Products: Brand extension and franchise development strategies
- Winning Product Launch Strategies
- Indication Expansion: Opportunities for successful lifecycle management
- Winning Pharmaceutical Brand Management
- Pharmaceutical Branding Strategies
- Pharmaceutical Sales Force Strategies
- The Pharmaceutical CRM Outlook: Optimizing returns from operational and analytical CRM
- Winning Product Launch Strategies
- The Pharmaceutical Sales Force Outlook
- The DTC Marketing Outlook
- The Evolution of DTC marketing across key pharmaceutical markets



GENERICIS FOCUS

- The Top 10 Generic Pharmaceutical Companies: Positioning, performance and SWOT analyses
- Future Growth Opportunities in Generics
- The Top 10 Generics Companies
- Growth Strategies in Generics: Innovative and aggressive strategies and their impact...
- Generics Defense Strategies
- The Biogenerics Market Outlook
- The European Generics Outlook
- The Pharmaceutical Parallel Trade Outlook
- The Generics Outlook 2001
- The Global Parallel Trade Outlook 2001 - 2006: A Country-by-Country Analysis
- Generic Pharmaceutical Outlook 1998-2008

PORTFOLIO AND LIFECYCLE MANAGEMENT

- Patent Protection Strategies: Maximising product Revenues
- Lifecycle Management Strategies
- Pharmaceutical Project and Portfolio Management
- Rx-To-OTC Switching Strategies
- Patent Protection Strategies: Maximizing market exclusivity
- The Pharmaceutical Portfolio Management Outlook
- The OTC Outlook to 2007: Extending revenue streams and product lifecycles after patent expiry
- Achieving Market Dominance Through Reformulation: A Strategic Insight
- Maximising the Drug Lifecycle
- The Blockbuster Drugs Outlook: Optimum management strategies throughout the product lifecycle
- The Pharmaceutical OTC Market to 2010

REGULATION

- Drug Approval Trends at the FDA and EMEA: Process improvements, heightened scrutiny and industry response
- Drug Safety in the Post-Vioxx Era
- Pharma Market Authorization Strategies
- Pharmaceutical Regulatory Affairs Outlook 2002: International strategies for faster drug approval
- Regulatory Affairs: Paths to Approval

PHARMACEUTICAL INTELLIGENCE

- The Pharmaceutical Market Outlook to 2018
- The Top Ten Specialty Pharmaceutical Companies: Positioning, performance and SWOT analyses
- Obesity Drug Markets in the US and EU: Analysis of product pipelines and the competitive environment
- Emerging Pharmaceutical Markets
- The Indian Pharmaceutical Market to 2011



- The Women's Health Market Outlook to 2011
- Innovation in Drug Delivery
- The Specialty Pharma Market Outlook
- Pharmaceutical Growth Opportunities in Brazil, Russia, India and China
- Exploiting Pharmaceutical Growth Opportunities in Central and Eastern Europe
- The Pharmaceutical Market Outlook to 2015
- Pharmaceutical Anti-Counterfeiting Strategies
- Beyond the Blockbuster Drug
- The Women's Health Outlook to 2008
- The Pharmaceutical Market Outlook To 2010: Essential Analysis of Key Drivers of Change
- The Blockbuster Drug Outlook To 2007
- The Blockbuster Drugs Reference: Product and company analysis
- Pharmaceutical Innovation: An analysis of leading companies and strategies
- The Pharmaceutical Industry Paradox
- Strategic Intelligence: The Top 12 Pharmaceutical Companies
- Global Orthopaedic Markets: Bridging the Divide
- The Pharmaceutical industry in the 21st Century
- Top Ten and Emerging Pharmaceutical markets
- The US Healthcare Market into the 21st Century
- The Pharmaceutical Distribution Outlook 1998-2008
- Global Pharmaceutical: a market, company and disease analysis
- Healthcare Informatics: into the 21st Century
- The Pharmaceutical Profitability Outlook
- Managed Care in Global Healthcare Markets

STRATEGIC ALLIANCES AND M&A

- Biotech M&A Strategies: Deal assessments, trends and future prospects
- Successful Pharmabiotech Alliance Strategies
- Pharmaceutical Strategic Alliances
- Pharmaceutical Licensing Strategies
- Pharmaceutical Outsourcing Strategies
- Pharmaceutical Strategic Alliances: Benchmarking 21st century deal-making
- The Pharmaceutical Licensing Outlook: effective deal-making and profitable partnerships
- The Pharmaceutical Mergers and Acquisitions Outlook 2001
- Pharmaceutical Mergers & Acquisitions: the third wave
- The Pharmaceutical Outsourcing Outlook 1998-2003

NEW THERAPEUTIC AREAS

- The Dermatology Market Outlook to 2013
- Innovations, Products and Pipelines for Respiratory Disorders
- Innovations in The Management of Diabetes: Next generation treatments and market dynamics
- The Future of Targeted Therapeutics: Key technologies, new therapy area applications and leading players
- The Gastrointestinal Market Outlook to 2012
- Autoimmune Market Outlook to 2012



- The Dermatology Market Outlook to 2011
- The Future of Monoclonal Antibodies Therapeutics
- The Asthma, COPD & Allergic Rhinitis Market Outlook to 2011
- The Diabetes Market Outlook to 2011
- The Gastrointestinal Market Outlook to 2010
- The Asthma and COPD Market Outlook

JAPANESE PHARMACEUTICAL MARKET

- The Japanese Pharmaceutical Companies Outlook
- The Japanese Pharmaceutical Market Outlook 2001

Cardiovascular

- The Cardiovascular Disorders Market Outlook to 2012
- Lifestyle Drugs Market Outlook: Key Indications, Epidemiology, and Emergent Drugs
- Innovations in Cardiovascular Disease Management
- The Cardiovascular Market Outlook to 2011
- The Asian Cardiovascular Market Outlook to 2010
- The Latin American Cardiovascular Market Outlook to 2010
- The Eastern European Cardiovascular Market Outlook to 2010
- The Cardiovascular Market Outlook to 2010
- The Diabetes Market Outlook: Market analysis of future growth and leading players by sector
- The Cardiovascular Market Outlook to 2009
- The Outlook for Cardiovascular Risk Factors: Epidemiology, market and pipeline analysis
- The Lifestyle Drugs Outlook to 2008: Unlocking new value in well-being
- The Cardiovascular Market Outlook to 2008
- The Cardiovascular Outlook to 2007
- The Lifestyle Drugs Outlook To 2007: Challenges and opportunities in a high-profile growth market
- The Cardiovascular Outlook 2000
- The Cardiovascular Outlook 1998-2010
- Lifestyle Drugs Outlook to 2005

CNS and Pain

- The CNS Market Outlook to 2013: Competitive landscape, pipeline analysis and growth opportunities
- The CNS Market Outlook to 2012
- Innovations in CNS: Novel therapeutics and future R&D strategies
- The CNS Market Outlook to 2011
- The Pain Market Outlook to 2011
- The CNS Market Outlook to 2010
- The CNS Market Outlook to 2009
- The Outlook for Niche CNS Disorders
- Commercial Opportunities from an Aging Population
- The CNS Market Outlook to 2008
- The CNS Outlook to 2007



- The CNS Outlook 2000
- Pain Therapeutics: A Strategic Re-evaluation.
- Antisense Therapy: Technical Aspects and Commercial Opportunities
- The CNS Outlook 1998-2010

Diagnostic

- Innovations in Diagnostics
- The Diagnostics Outlook to 2005

eHealth

- eHealth Solutions for Pharma
- Harnessing Patient Power
- Consumer-Targeted Internet Investment
- Physician-Targeted Internet Promotion
- The Outlook for eR&D Strategies
- Measuring eBusiness In the Pharmaceutical Sector
- The Outlook For Direct-To-Consumer Marketing: Maximizing The Return On Your Investment
- Advertising medicines and providing health information on the Internet
- The Outlook For Direct-To-Consumer Marketing Vol II: Maximizing online potential
- Patient Power Outlook 2001
- eHealth Tools and eHealth Management: Opportunities and challenges for pharma companies and MCOs
- eHealth Connectivity: Linking Players, Providers and Patients
- eHealth Content: An analysis of healthcare Information on the Internet
- ePharmacies: Strategic Implications for the Healthcare Industry
- Patient Power in the Pharmaceutical Industry

Infectious Diseases

- The Anti-Infectives Market Outlook to 2013: Competitive landscape, pipeline analysis and growth opportunities
- The Global HIV/AIDS Market Outlook to 2012
- The Global Anti-Infectives Market Outlook to 2011
- The Vaccines Market Outlook: Market analysis of future growth and leading players by sector
- The Antivirals Market Outlook: Market analysis of future growth and leading players by sector
- The Antivirals Outlook to 2007

Oncology

- The Cancer Market Outlook to 2013
- The Cancer Market Outlook to 2012
- Innovative and Targeted Cancer Therapies
- The Cancer Market Outlook to 2011
- The Eastern European Cancer Market Outlook to 2010
- The Asian Cancer Market Outlook to 2010
- The Latin American Cancer Market Outlook to 2010



- The Cancer Market Outlook to 2010
- The Cancer Market Outlook to 2009
- Targeted Cancer Therapies: Innovative drugs and their impact on the future of oncology
- The Cancer Market Outlook to 2008
- New Cancer Therapeutics: An analysis of current and emerging markets
- The Cancer Outlook to 2007
- The Cancer Outlook 2000
- The Cancer Market Outlook 1998-2010

Pricing

- Valuing Pharmaceutical Innovation: Pricing and reimbursement for innovative therapies
- Pharmaceutical Pricing and Reimbursement
- Pharmaceutical Pricing Strategies 2005
- Pharmaceutical Pricing Strategies: Optimizing returns throughout R&D and marketing
- Cost Effective Healthcare Solutions; The Strategic Impact of Pharmacoeconomics in Key Markets
- Bridging the Pharmaceutical Earnings gap: Key Strategies in the race for growth
- Pharmaceutical Pricing Strategies 2000: Entering the new millennium
- Pharmaceutical Pricing Strategies

Pharmaceutical Outsourcing Series

Contract Research

- Intellectual Property and Outsourcing in China: Minimizing risk whilst maximizing return on investment
- The CRO Market Outlook
- Patient Recruitment and Retention in Clinical Trials
- Winning R&D Productivity Strategies
- Pharmaceutical Outsourcing Strategies
- Drug Development Opportunities in China
- Lead Optimization Strategies
- Drug Safety in the Post-Vioxx Era
- The Future of Biosimilars

Contract Manufacturing

- Contract Manufacturing Strategies: Market developments, technology transfer and key success factors
- Biomanufacturing Strategies
- Pharmaceutical Growth Opportunities in Brazil, Russia, India and China
- The Biotechnology Market Outlook
- The Biogenerics Market Outlook
- The Future of Monoclonal Antibody Therapeutics